



Date: 27<sup>th</sup> March 2023

To whomsoever it may concern

Dear Sir/Madam,

I am writing on behalf of BTOS Productions Private Limited to express our support and interest in partnering with you to bring the Embracing Displacement Festival to Melbourne. At BToS, we have been involved in producing and promoting a diverse range of cultural events for over a decade, and we believe that the Embracing Displacement Festival is a unique and exciting opportunity to showcase the rich cultural heritage of the South Asian community.

As a production company, we have had the privilege of working with some of the most renowned names in the Indian Entertainment industry. Our experience includes producing concerts and events featuring music legends such as A.R. Rahman, one of India's most celebrated music composers, singers and songwriters. Our team has also worked with international brands such as Puma, Microsoft, Indian Premier League, MTV and IIFA, among others, and helped bring their vision to life through immersive and memorable experiences.

We are particularly excited by the prospect of partnering with Shastram to bring the Embracing Displacement Festival to Melbourne. This festival promises to be a stunning visual and cultural experience that explores the ways in which Indian Classical dance has been used to preserve and represent South Asian culture.

The festival features a range of exciting events and activities that are sure to captivate and inspire audiences. Embracing Displacement, the Exhibition, for example, promises to be a stunning visual experience that juxtaposes and harmonises images of Indian Classical dancers with modern Australian art and culture. The opening night, which involves world-renowned Indian Classical dancers, fusion musicians, and freestyle dance artists, is set to be an unforgettable celebration of culture and creativity.

We are also excited by the prospect of Battle of the Beats, a dance battle between Australia's best hip hop artists and world-renowned Indian classical dance artists. This promises to be an electrifying event that brings together different styles and cultures in a dynamic and engaging way.

Finally, we are particularly intrigued by Yaathra, an immersive space Indian Classical fusion theatre show that combines cinema and live theatre with AI-driven sensory lighting. This promises to be a unique and immersive theatrical experience that pushes the boundaries of what is possible in live performance.

At BTOS Productions, we are dedicated to advancing the arts and driving innovation. We view the Embracing Displacement Festival as a fantastic occasion to recognize and display the South Asian community's vibrant cultural heritage and inventive spirit.

BToS Productions Pvt. Ltd.

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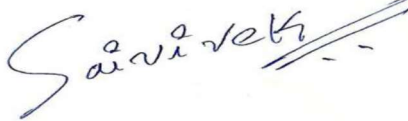
We are thrilled at the opportunity to collaborate with Shastram and bring this festival to Melbourne, as well as potentially expanding it to India in the future.

We believe that the transfer of knowledge to locals both in Australia and India are an excellent opportunity to build community and promote intercultural exchange, between the two countries and we would be eager to support this initiative.

Thank you for considering this proposal. We look forward to hearing from you soon.

Sincerely,

For BToS Productions Private Limited

A handwritten signature in blue ink that reads 'Sai Vivek Machetti' with a flourish at the end.



Sai Vivek Machetti  
Director